

Monoline MLM Plan

A Complete Guide

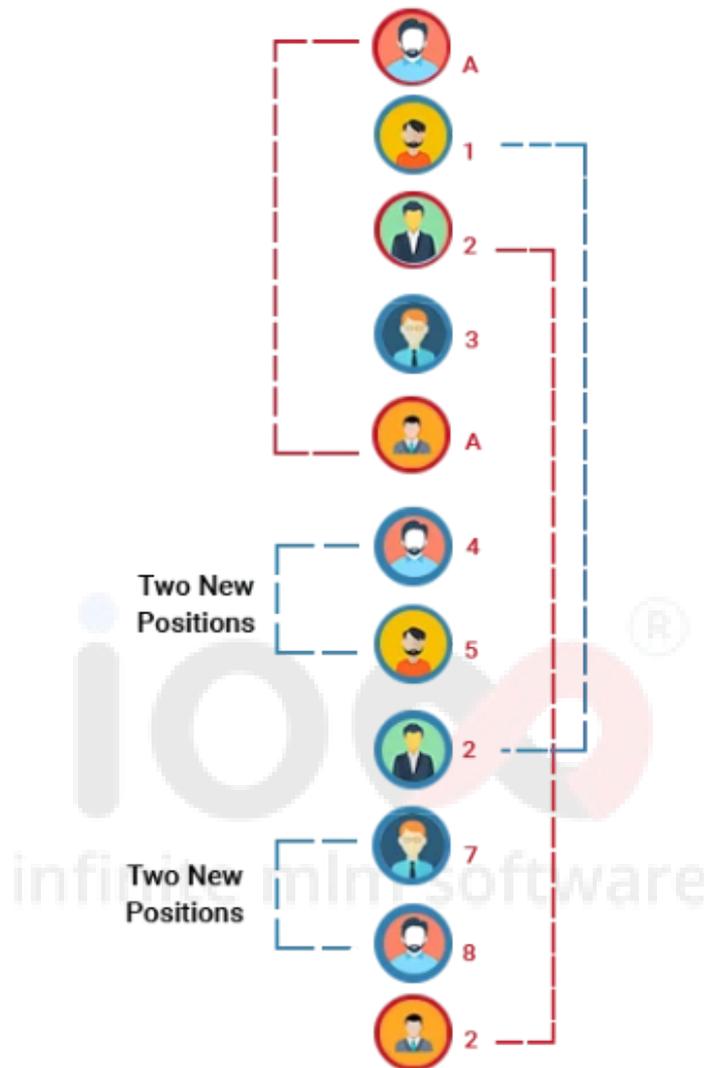


Contents

Monoline MLM Plan (Single Leg Plan).....	3
How Does the Monoline MLM Plan Work?.....	4
Bonuses in the Monoline MLM Plan.....	4
Advantages of the Monoline Plan.....	5
Disadvantages of the Monoline Plan.....	5
Why Choose a Monoline MLM Plan?.....	6



Monoline MLM Plan (Single Leg Plan)



The Monoline MLM Plan, also known as the Single Leg Plan, is one of the simplest and most efficient MLM compensation structures. In this model, all distributors are placed in one straight line, forming a single downline. Every new member is automatically positioned under the last one who joined, following a first-come, first-served system.

This plan is popular with both new and experienced MLM businesses because of its straightforward structure, fast growth potential, and easy management through Monoline MLM software.

How Does the Monoline MLM Plan Work?

Unlike the forced matrix plan, which limits the number of people per level, the Monoline plan allows every new member to join the same single line. Each time a new user joins, the entire chain above benefits.

How It Works:

1. A new member joins and is placed at the bottom of the line.
2. The person who referred them receives a referral bonus.
3. The network continues to grow as each member adds others below them.
4. Once a member completes a cycle (e.g. earns a bonus or meets criteria), they may rejoin the bottom of the line, allowing continuous earning opportunities.

Bonuses in the Board MLM Plan

1. Referral Bonus / Sponsor Bonus

- What it is: Earned when you refer a new member.
- Purpose: Encourages users to invite more people into the system.
- Example: If you refer a new member who pays a \$100 joining fee, you earn a \$10 referral bonus.

2. Rejoin Bonus

- What it is: Unique to Monoline plans, this bonus is given when a member completes a cycle and re-enters the line.
- Purpose: Increases engagement and gives members repeated earning opportunities.
- Example: After earning a cycle bonus, you rejoin the line and earn another \$20 as a rejoin bonus once your new position qualifies.

3. Matching Bonus

- **What it is:** Earned when your downline earns bonuses. You get a percentage match of their earnings.
- **Purpose:** Rewards you for helping your team succeed.
- **Example:** Your referral earns a \$50 rejoin bonus and you receive a 10% matching bonus (\$5) at the same time.

Advantages of the Monoline Plan

High Income Potential

- With no limit to rejoining and earning, members can continually cycle and earn.
- The fast-paced growth of the network increases commission opportunities.

Rapid Network Expansion

- Since every new member is added to a single line, the network grows quickly and naturally promotes momentum.

Strong Team Collaboration

- Everyone is part of the same structure, encouraging members to support one another.
- Collective success leads to personal success.

Flexible and Remote-Friendly

- Members can work from anywhere, at their own pace.
- Ideal for people balancing other jobs or responsibilities.

Disadvantages of the Monoline Plan

No Spillover Benefits

- Members only benefit from their own efforts. Unlike binary or matrix plans, there's no upline spillover to assist growth.

Saturation Risk

- As more people join, competition increases, and new members might have slower progress.

Uneven Support

- The single-line structure may lead to inconsistent support from uplines. Some users might receive more guidance than others.

Lack of Diversification

- The focus on one straight line limits exposure to different business teams or structures, reducing strategic variety.

Why Choose a Monoline MLM Plan?

If you're looking for:

- A simple yet scalable MLM structure
- Easy-to-use software tools
- Consistent earning opportunities
- And a plan that encourages continuous activity and re-engagement...

Then the Monoline MLM Plan is a great fit.