

# Board MLM Plan

*A Complete Guide*



# Contents

Board MLM Plan (Matrix Cycle Plan).....	3
How the Board MLM Plan Works.....	3
Types of Commissions in the Board Plan.....	4
Bonuses in the Board MLM Plan.....	4
Commission Calculation in Board MLM Plan.....	5
Why Choose the Board MLM Plan?.....	5



## Board MLM Plan (Matrix Cycle Plan)



The Board MLM Plan, also known as the Matrix Cycle Plan, is a popular MLM compensation model where distributors are organized into a matrix, often called a board. Each distributor fills spots in the matrix by recruiting new members, moving through different stages (or "boards") to earn commissions.

### How the Board MLM Plan Works

The most common format is a 2×2 board, where:

- Each distributor recruits 2 direct members
- The board is filled with 6 total members (2 on level 1, 4 on level 2)

### Step-by-Step Process:

#### 1. Join the Board

A new member joins and gets placed in an empty 2×2 matrix (board).

#### 2 Recruit Members

The member recruits two new people to their first level. Each of those recruits also brings in two members, filling the second level.

#### 3 Complete the Cycle

Once all 6 positions in the matrix are filled, the board "cycles," and the original member moves to a new board or higher-level matrix.

## 4 Earn Commissions

Upon completing a cycle, the member receives a cycle commission, often double the joining fee.

## Types of Commissions in the Board Plan

### 1. Referral Commission

- **What it is:** Earned when you directly refer a new member.
- **ExaAmples:** If your referral joins with a \$100 joining fee, you may earn a \$10–\$20 bonus instantly.

### 2. Cycle Commission

- **What it is:** Earned when your 2×2 matrix is fully filled.
- **Example:** If the company offers a \$100 joining fee and you complete a full matrix, you receive \$200 as your cycle commission.

## Bonuses in the Board MLM Plan

### 1. Leadership Bonus

- **What it is:** Earned by distributors who reach leadership ranks or complete multiple boards.
- **Purpose:** Rewards those who build and manage large teams.
- **Example:** Achieving “Board Leader” rank may grant a \$500 bonus.

### 2. Sponsor Bonus

- **What it is:** Awarded for personally sponsoring new members into the system.
- **Purpose:** Encourages continuous recruitment and network expansion.
- **Example:** You receive \$25 each time your direct recruit completes their first board cycle.

### 3. Level Bonus

- **What it is:** Commissions from the activity and sales of downline members in various board levels.
- **Purpose:** Ensures income even from indirect sales.
- **Example:** You may earn \$5 per sale made by your team members up to 2 board levels below you.

### 4. Rank Achievement Bonus

- **What it is:** Given when a distributor achieves a certain rank or number of completed board cycles.
- **Purpose:** Motivates long-term commitment and progress.
- **Example:** Completing 10 boards might earn you a \$1,000 milestone bonus.

## Commission Calculation in Board MLM Plan

- Most companies charge a one-time joining fee, for example, \$100.
- After completing your 2x2 matrix (6 members), you're typically paid double, such as \$200.
- The admin panel in MLM software allows companies to adjust:
  1. Commission rates
  2. Board splitting options
  3. Custom earning structures

## Why Choose the Board MLM Plan?

- High earning potential with structured payouts
- Simple and compact team-building
- Flexibility to manage single or multiple boards

- **Customizable commissions for different goals**

Whether you're starting small or scaling fast, the Board MLM Plan provides a clear, organized path to success.

