Unilevel MLM Plan

A Complete Guide

infinite mlm software

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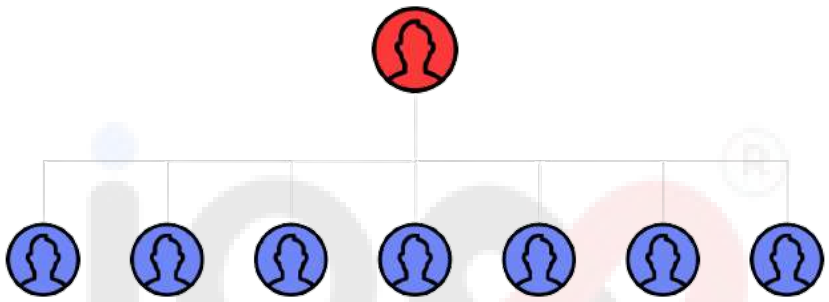
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Unilevel MLM Plan - Introduction

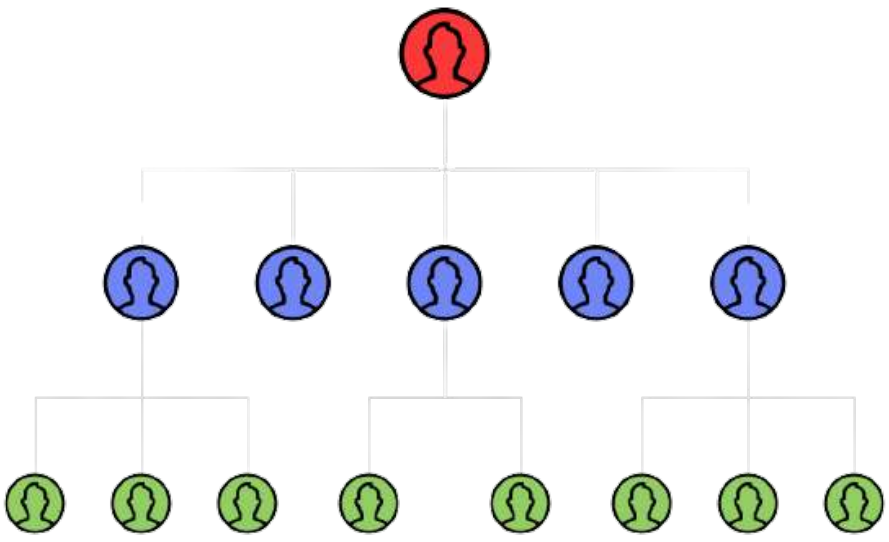
Unilevel MLM plan is a compensation structure that has only a single level. All the members sponsored by a distributor are positioned directly at that level. There is no spillover and the recruitment efforts of a distributor are directly beneficial to them only.

It is one of the simplest compensation plans out there and is easy to explain to prospects. Because of these reasons, the unilevel MLM plan is widely used by network marketing companies all over the world.



Working of Unilevel MLM Plan

As the name implies there is only one level here. Unlike most plans with multiple levels for member placement and width limitations, in a unilevel plan, all the members recruited by a sponsor get placed to the same level.



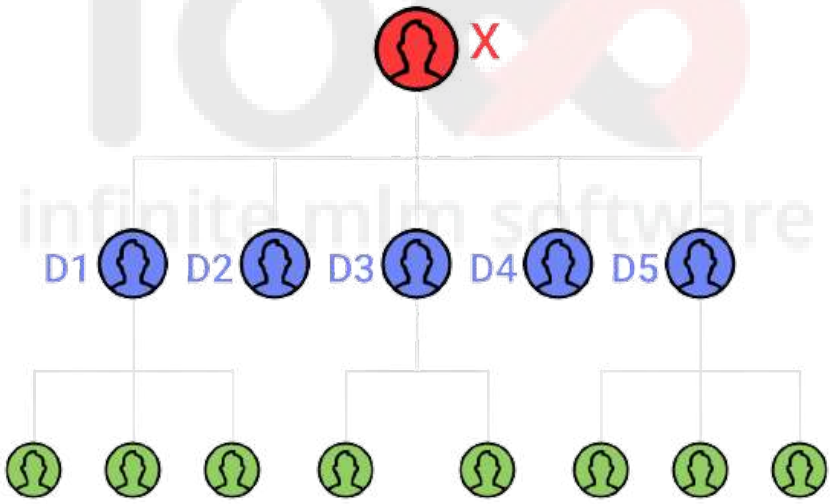
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Commissions are attributed up to a fixed depth of the distribution line. This depth is decided according to the MLM company. Normally unilevel compensation plans run 5 to 10 levels deep

The main objective of the plan is to recruit as many members as you can and line them evenly. Each affiliate recruits newcomers in the front line, introducing them at any width. A person can sponsor only one line of distributors.

There are no limitations in the width of the plan. And as there is no spillover, each member can add as many members to their downline, building a stronger and longer network.

Structure of Unilevel MLM Plan



Suppose a distributor X joined this Unilevel MLM plan and introduced 5 new members. These members will be placed on the first level of X's network.

Suppose distributor 1, placed under sponsor X recruits new members to the network. These downlines are directly placed under distributor 1 and it provides direct compensation for his/her efforts. However, these are also compensations earned from the downlines of sponsor X. So sponsor X earns compensations 5 to 10 levels deep in the network. These compensations vary according to levels.

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For eg:

- 10% of SV at level 1
- 5% of SV at level 2
- 4% of SV at level 3
- 3% of SV at level 4
- 2% of SV at level 5

Pros of Unilevel MLM Plan

- Easy to understand and explain to prospects as there are minimal complications involved.
- Members can generate stable income from their efforts and the team's efforts.
- Beneficial for companies as there is less compensation overflow.
- Widely implemented and suited for companies of all sizes.
- Increased flexibility in compensation structure.
- Encourages sales.

Cons of Unilevel MLM Plan

- Downlines can use stacking to deprive uplines of commissions.
- Lack of commissions for beginners.

Bonuses in Unilevel MLM Plan

1. Sponsor Bonus

Bonus paid as an encouragement to the sponsors or distributors to promote business and recruit new members to their downline.

2. Fast Start Bonus

A predetermined amount paid per new recruit. This bonus provides a starter benefit for enrolling new members. A member has to achieve a target to qualify for this bonus.

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3. Level Commission

The amount paid to distributors from the sales achieved by downline members. A unilevel plan has unlimited direct downlines in the first level and each of those members can have their own unlimited downline members. This opens large earning opportunities.

4. Rank Advancement Bonus

When the distributor advances to the higher ranks set by the MLM company with specific rank criteria, he/she will earn this rank advancement bonus.

5. Leadership Bonus

When the distributors meet certain bonus criteria to earn a percentage of the MLM business turnover, they will receive the leadership bonus.

Know more about MLM Bonuses, check link below:
https://infinitemlmsoftware.com/blog/types-of-mlm-bonuses

Related Topics:

1. What is Multilevel Marketing?
2. Best MLM Plans To Consider

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