



The Top 100 Multi-Level Marketing Companies of 2026

Summary:

This list features the top 100 MLM companies worldwide, ranked by their total revenue for 2024 and 2025. It includes businesses from various industries, from everyday consumer products to specialized services.

Use this directory to quickly find key details about each company, such as their country of origin, founding year, and growth over time.

Prepared by:



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Reference:

<https://infinitemlmsoftware.com/blog/top-100-mlm-companies-2019/>

#	Company	Founding Year	Annual Revenue 2025 (In million USD)	Annual Revenue 2024 (In million USD)	Country	Growth Rate
01	Amway	1959	7,300M	7,400M	USA	-1.4%
02	Herbalife	1980	5,000M	5,000M	USA	-1%
03	Vorwerk	1883	4,900M	4,100M	Germany	19%
04	eXp Realty	2009	4,800M	4,567M	USA	6%
05	Natura &Co	1969	4,400M	4,200M	Brazil	4.8%
06	PM-International	1993	4,100M	3,220M	Luxembourg	6%
07	Primerica	1977	3,300M	3,089M	USA	12%
08	Coway	1989	3,300M	3,031M	South Korea	12%
09	Utility Warehouse	2002	2,400M	2,590M	United Kingdom	-13%
10	Real Brokerage	2014	2,000M	1,260M	USA	83%
11	World Financial Group	2001	2,000M	1,500M	USA	15%
12	ATOMY	2009	1,700M	1,830M	South Korea	-7.1%
13	Nu Skin	1984	1,500M	1,732M	USA	-12%
14	Ambit	2006	1,000M	1,030M	USA	-6%
15	Family First Life	2013	940M	775M	USA	54%
16	USANA	1992	925M	855M	USA	-7%
17	Betterware / BeFra	1995	828M	689M	Mexico	-10%
18	LPT Realty	2022	700M	600M	USA	17%
19	Farmasi	1950	610M	429M	Turkey	42%
20	OMNILIFE	1991	603M	584M	Mexico	-8%

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21	PPLSI / LegalShield	1972	585M	561M	USA	3%
22	LifeWave	2004	581M	555M	USA	50%
23	Faberlic	1997	483M	368M	Russia	6%
24	Nature's Sunshine	1972	480M	454M	USA	2%
25	Hy Cite	1959	449M	487M	USA	-15%
26	PHP Agency	2009	400M	440M	USA	47%
27	Premier Financial Alliance	2003	400M	350M	USA	17%
28	POLA	1929	388M	411M	Japan	-5%
29	OPTAVIA	1980	386M	602M	USA	-35.9%
30	Greenway Global	2017	372M	326M	Czech Republic	6%
31	Zinzino	2005	362M	202M	Sweden	79%
32	Scentsy	2004	354M	472M	USA	-25%
33	MIKI Corp.	1966	353M	358M	Japan	-4%
34	inGroup	2015	350M	253M	USA	23%
35	LR Health & Beauty	1985	326M	303M	Germany	2%
36	Best World	1990	325M	235M	Singapore	38%
37	Princess House	1963	289M	320M	USA	-10%
38	UVACO	1998	285M	-	Taiwan	-
39	Plexus Worldwide	2008	284M	341M	USA	-10%
40	Noevir	1964	243M	245M	Japan	0%

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41	LifeVantage	2009	229M	230M	USA	80%
42	FORDAYS	1997	213M	220M	Japan	0%
43	APL-GO	2011	203M	188M	Cyprus	8%
44	Global Financial Impact	2023	200M	-	USA	0%
45	Hegemon Group	2012	200M	210M	USA	0%
46	Tenlead Biotech	2009	200M	200M	Taiwan	0%
47	Naturally Plus	1999	195M	208M	Japan	-24%
48	BearCere'Ju	1987	161M	163M	Japan	12%
49	Giffarine Skyline Unity	1996	147M	152M	Thailand	1%
50	NewULife	2017	128M	250M	USA	0%
51	Powur	2014	127M	100M	USA	0%
52	ICHIKURA	1991	125M	138M	Japan	-24%
53	KK Assuran	1994	121M	123M	Japan	0%
54	Nippon Menard	1959	121M	129M	Japan	0%
55	Realty of America	2024	102M	60M	USA	0%
56	Bravenly Global	2020	102M	50M	USA	0%
57	MAKE Wellness	2024	102M	20M	USA	0%
58	Grant E Ones	2005	101M	102M	Japan	68%
59	Maruko	1964	100M	106M	Japan	0%
60	BE Club	2018	99M	99M	UAE	-9%

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61	Heim & Haus	1971	99M	99M	Germany	0%
62	Vertera	2005	99M	99M	Switzerland	0%
63	Inspire	2021	99M	99M	USA	0%
64	Kirby Company	1914	95M	95M	USA	0%
65	Healy World	2019	95M	95M	Germany	0%
66	Sahajidah Hai-O	1992	91M	91M	Malaysia	0%
67	Vital Health Global	2022	90M	41M	USA	120%
68	QuiAri	2019	90M	90M	USA	0%
69	Arsoa Honsha	1972	90M	90M	Japan	0%
70	Koyo-Sha	1975	89M	89M	Japan	0%
71	LivePURE	2009	84M	84M	USA	0%
72	Captain Tortue Group	1993	81M	81M	France	0%
73	One More International	2014	80M	78M	Turkey	3%
74	Conectiv	-	80M	80M	USA	0%
75	AmeriPlan USA	1992	79M	79M	USA	0%
76	Fuxion	2006	75M	75M	USA	0%
77	Norwex	1994	75M	75M	Norway	0%
78	FM World	2004	75M	75M	Poland	0%
79	Synergy International	1999	75M	75M	USA	0%
80	VYVO	2019	70M	70M	USA	0%

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81	Purium	2004	70M	70M	USA	0%
82	VIIVA	2019	69M	69M	USA	0%
83	Premier Designs	1985	68M	68M	USA	0%
84	Opulence Global	2005	68M	68M	Canada	0%
85	THREE International	2023	65M	65M	USA	0%
86	Pieroth Wein	1953	63M	63M	Germany	0%
87	Ardyss	2007	60M	60M	USA	0%
88	PhytoScience	2012	60M	60M	Malaysia	0%
89	Thanks AI	2009	57M	57M	Japan	0%
90	Soteria	2013	56M	56M	Italy	0%
91	Touchstone Essentials	2012	55M	55M	USA	0%
92	Snep International	2014	54M	54M	Italy	0%
93	Panberes	2009	52M	52M	Iran	0%
94	Polishop	1999	52M	52M	Brazil	0%
95	JR Watkins	1868	52M	52M	USA	0%
96	Edmark International	1984	52M	52M	Malaysia	0%
97	Trivita	1999	51M	51M	USA	0%
98	Chandeal Co.	1980	50M	50M	Japan	0%
99	Park Lane Jewelry	1955	50M	50M	USA	0%
100	Baadraan Network	2010	50M	50M	Iran	0%

Data updated in April 2026 : *The above list is subject to market changes and modifications.