



# The Top 100 Multi-Level Marketing Companies of 2026

## Summary:

This list features the top 100 MLM companies worldwide, ranked by their total revenue for 2023 and 2024. It includes businesses from various industries, from everyday consumer products to specialized services.

Use this directory to quickly find key details about each company, such as their country of origin, founding year, and growth over time.

## Prepared by:



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## Reference:

[Top 100 MLM Companies In the world 2026 by growth — Global List](#)

#	Company	Founding Year	Annual Revenue 2023 ( In million USD )	Annual Revenue 2022 ( In million USD )	Country	Growth Rate
01	Amway	1959	7,700	8,100	USA	-5%
02	Natura & Co	1969	5,300	6,910	Brazil	-23%
03	Herbalife	1980	5,100	5,200	USA	-2%
04	eXp Realty	2002	4,300	4,600	USA	-7%
05	Vorwerk	1883	4,200	4,100	Germany	2%
06	Infinitus	1992	3,500	3,200	China	9%
07	PM International	1993	3,030	2,550	Luxembourg	19%
08	Utility Warehouse	2002	2,990	2,030	UK	47%
09	Coway	1989	2,900	2,900	South Korea	0%
10	Primerica	1977	2,810	2,720	USA	3%
11	Melaleuca	1985	2,300	2,400	USA	-4%
12	Sunrun	2007	2,260	2,321	USA	-3%
13	Young Living	1993	2,000	2,000	USA	0%
14	Nu Skin	1984	1,970	2,230	USA	-12%
15	Mary Kay	1963	1,800	2,200	USA	-18%
16	Forever Living Products	1978	1,800	1,800	USA	0%
17	DoTerra	2008	1,750	1,750	USA	0%
18	Atomy	2009	1,710	1,540	South Korea	11%
19	World Financial Group	2001	1,300	1,200	USA	8%
20	Tupperware	1946	1,310	1,305	USA	0%

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21	Vivint	1999	1,700	1,682	USA	1%
22	JoyMain Int.	2000	1,300	1,300	China	0%
23	Perfect China	1994	1,250	1,250	China	0%
24	Rodan and Fields	2000	1,210	1,210	USA	0%
25	Sunhope	1993	1,200	1,200	China	0%
26	Optavia — Medifast	1981	1,100	1,600	USA	-31%
27	Ambit Energy	2006	1,090	1,250	USA	-13%
28	New Era Health	1995	1,000	1,000	China	0%
29	O Boticario	1977	995	995	Brazil	0%
30	Betterware de Mexico	1995	965	803	Mexico	20%
31	USANA	1992	921	999	USA	-8%
32	DXN Global	1993	902	902	USA	0%
33	SeneGence	1999	900	900	USA	0%
34	Longrich	1986	850	850	China	0%
35	Oriflame	1967	811	989	Sweden	-18%
36	Market America	1992	800	800	USA	0%
37	Belcorp	1968	780	780	Peru	0%
38	Monat Global	2014	700	700	USA	0%
39	Vida Divina	2016	700	700	USA	0%
40	Arbonne International	1975	700	700	USA	0%

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41	REAL Brokerage	2014	689	382	USA	80%
42	Quanjian	2004	650	650	China	0%
43	Omnilife	1991	633	584	Mexico	8%
44	Crowd1	2019	625	625	UAE	0%
45	Color Street	2017	597	597	USA	0%
46	Amore Pacific	1945	585	585	South Korea	0%
47	Scentsy	2004	579	759	USA	-24%
48	Hy Cite Enterprises	1959	570	508	USA	12%
49	LegalShield	1972	546	542	USA	1%
50	RIMAN	2018	545	545	South Korea	0%
51	Yanbal International	1967	536	536	Peru	0%
52	Beach Body	1998	527	692	USA	-24%
53	QNet	1998	520	520	Malaysia	0%
54	IM Academy	2013	500	500	USA	0%
55	Shaklee	1956	500	500	USA	0%
56	Unicity	2001	450	450	USA	0%
57	Golden Days China	1991	446	446	China	0%
58	Family First Life	2013	503	300	USA	68%
59	ACN	1993	500	500	USA	0%
60	It Works! Global	2001	450	495	USA	-9%

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61	Nature's Sunshine	1972	445	422	USA	5%
62	Farmasi	2003	440	428	Turkey	3%
63	Tiens	1995	435	435	China	0%
64	New Image Group	1984	434	434	New Zealand	0%
65	Pola	1929	433	548	Japan	-21%
66	Thirty One Gifts	2003	410	410	USA	0%
67	LuLaRoe	2013	400	400	USA	0%
68	Isagenix	2002	400	400	USA	0%
69	Lux International	1901	396	396	Switzerland	0%
70	Juice Plus+	1970	400	495	USA	-19%
71	Plexus Worldwide	2008	377	454	USA	-17%
72	Miki Corp.	1965	371	419	Japan	-11%
73	GS Partners	2020	370	114	Comoros	225%
74	LifeWave	2004	369	320	USA	15%
75	Younique	2012	368	368	USA	0%
76	Cosway	1979	350	368	Malaysia	-18%
77	Pure Romance	1993	350	350	USA	0%
78	Le-Vel	2012	350	350	USA	0%
79	Partner.co	2007	350	350	USA	0%
80	ModiCare	1996	350	350	India	0%

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81	Faberlic	1997	346	366	Russia	-5%
82	Chogan	2013	342	101	Italy	241%
83	4Life	1998	341	341	USA	0%
84	BeautyCounter	2013	340	340	USA	0%
85	Pruvit	2015	336	507	USA	-34%
86	LG Household & Health	1947	320	320	South Korea	0%
87	Stella & Dot	2003	315	315	USA	0%
88	Seacret Direct	2005	320	320	USA	0%
89	LR Health & Beauty	1985	302	285	Germany	6%
90	For Days Co.	1997	301	301	Japan	0%
91	Total Life Changes	2003	300	300	USA	0%
92	Neora	2011	300	300	USA	0%
93	PHP Agency	2009	300	200	USA	50%
94	Princess House	1963	299	383	USA	-22%
95	Pampered Chef	1980	294	294	USA	0%
96	Prowin international	1995	283	283	Germany	0%
97	Betterway	1988	280	280	Thailand	0%
98	Greenway Global	2017	265	265	Czechia	0%
99	Just International	1930	250	315	Switzerland	-21%
100	New U Life	2017	250	250	USA	0%

Data updated in April 2026 : \*The above list is subject to market changes and modifications.